

# The Ontology of Podcasts

Categories, anatomy, benefits, and things to consider when developing your format.

## Discussion

- ~ **E.g., Very Bad Wizards, Drunken Taoist, Partially Examined Life**
- ~ Positive: Casualness. Supplements text and brings to life. Interactive. Low barrier or expectations. When flow is established, this is pretty entertaining.
- ~ Hurdles: Finding voice, timing, talking over people, separate tracks, easy to ramble. What are you contributing?
- ~ Ranges from planned with talking points > organic with subject matter experts > freeform.

## Educational

- ~ **Philosophize This! Philosophy Bites Marianne Talbot "A Romp Through..."**
- ~ Positives: Informative is the goal. Small, scripted, and editable or Mic-in-a-classroom
- ~ Hurdles: Sounding stale, pretentious, inorganic, cheesy, etc. -- learning your voice.

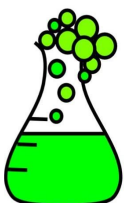
## Programmatic

- ~ **Freakonomics, This American Life, RadioLab**
- ~ Positives: Slick package. Entertainment. More shareable. Higher bar all around.
- ~ Hurdles: Planning, talent, time, and experience. Background work. Planning. Editing. Music. Theme and story.

## Interview format

- ~ **Entitled Opinions, On Being with Krista Tippett, The Tim Ferriss Show**
- ~ Positives: Intuitive. Easier to do. Lower bar for quality. A good interview can be a resource. Good for educating people.
- ~ Hurdles: Being a good interviewer. Recognizing your own style.
- ~ Panel interview.

## The Alchemists



Moxenrider

and

The Mexa Filosofer

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<https://philosophicalexpressions.com/projects/the-alechemists/>